



John Walter Long
President Jarvis Asia, Beijing
Vice-President Jarvis Products Corp.
Middletown, CT

John Long grew up in Rapid City, South Dakota. Lived most of his working career in Omaha, NE. He has a strong background in the food industry background and has 40 years' experience in the meat machinery industry. Currently, John is the Vice-President of Jarvis Products Corporation in Middletown, CT. and President of Jarvis Asia, based in Beijing. He has been a Board member of the China Meat Association since 2006, is on the China Meat Machinery Association, and on the China's Foreign Expert Committee for Agriculture, all over 15 years, and has been a member of the North American Meat Association for 40 years. John has been traveling to China every year since 1995 and moved to Beijing in 2005 to open the Jarvis China branch. Due to his outstanding work, the Beijing municipal government issued a Green Card to him in 2011. He was only the 9th American to receive this honor.

Jarvis Products Corporation main focus is to research, development, design, and the manufacture of meat processing machinery. Jarvis is one of the largest slaughter / processing / packaging machinery manufacturers in the world, with 20 wholly owned subsidiaries worldwide. John was recently promoted to President of Jarvis Asia, responsible for all 10 branches in the Asia/Pacific.

Because of his 40-year background in meat processing, John also markets and sells for several other meat processing companies in Europe and the USA. Jarvis China can fully equip new meat processing facilities with slaughtering tools, overhead systems, refrigeration, boning room equipment, further processing equipment, sanitation and wastewater treatment. He also trains managers, operators, maintenance and sanitation personnel on all aspects of the equipment he sells.

John started Jarvis Asia's Agriculture business in 2015. He has agreements with several large beef and sheep companies to help develop their feeding and feed lot management programs. Among his technical group is Mark Archibald, Lodgepole, SD, highly experienced in the international community. John and Mark have given seminars throughout China, Kazakhstan, Mongolia, and Thailand on these subjects. Jarvis Asia is supported by the Nebraska Department of Agriculture, the University of Nebraska, South Dakota State University, and the North American Meat



Association in Washington D.C.

John has arranged several groups from China to tour feedlots, meat processing facilities, and universities in the USA. The largest group of 33 meat buyers from China was in August of 2018. These groups generally visit the headquarters of the North American Meat Association, the U.S.D.A., the Department of Commerce, and EXIM Bank, all based in Washington D.C.

John started Jarvis's Automation and Robotics group, in Beijing, in 2020. All the equipment manufactured will be centered around increasing productivity in the food processing industry in the central Asian markets.

John has 11 patents on equipment in the food industry. He has written several research books, and given seminars on:

Agribusiness Development

Agricultural Enterprise Development

Animal Welfare

Business Management

Communication on Food Safety and Quality

Feeding Systems for Livestock/Information

Food Inspection and Certification

Food Safety Management Systems

Food Safety and Quality Capacity Building

Food Technology

Livestock Development From

Livestock Production Systems - Small Ruminants

Meat Processing and Marketing

Meat Production Systems

Poultry Production Systems

Slaughtering Facility Design and Management

Supply Chain and Cold Chain Management

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