



Lana Liu
Beijing, China
Business People/EMBA

MengEnDa International Trading Co.,LTD
CEO/Founder

MDB authorized first-level distributor in
China

Lana Liu grew up in Qingdao and moved to Beijing at five years of age where she resides till now. After graduation from Beijing University of International Business and Economics with a major in International Trading, Liu worked for multiple foreign enterprises. Lana worked for Peninsula Hotel, Siemens, and Lucent Technologies for over 12 years where she gained comprehensive company management experience and ability to interact with people around the world.

Liu has strong executive and management skills. Liu worked as a founder/CEO to establish a 6800 m² sheep slaughterhouse and its supporting facilities. Slaughterhouse and facilities covered an area of 12000 m² in Guizhou province. Together with her team, Lana built the company into a leading enterprise in Guizhou Province, which was later awarded the provincial poverty alleviation project of Guizhou Province. Accompanied with company growth, Liu was also involved in the construction of a beef slaughterhouse and its supporting facilities. Lana participated in the negotiation of Mongolian beef and mutton processing plant construction project and signed the "Belt and Road" China-Mongolia-US cooperation project.

Liu has 3-years experiences on operating agricultural materials traceability platform. The platform successfully assisted agricultural dealers and government departments in data management and traceability. The company owns 1 independently developed result, 2 trademarks, 6 software Copyrights and 1 scientific and technological evaluation achievement.

Liu is a person who takes the initiative to grow and learn. Liu continued her studies and gained an EMBA of Distinguished Leaders in 2020. Liu started working with Montana Dakota Beef, LLC in January 2021, and MengEnDa international trading is proudly privileged of being the first-level distributor of MDB in China and sells not only US beef, but also Clover honey, Safflower oil and several other US agricultural products.